

GREAT PEACEMAKERS

AUTHOR BIOGRAPHIES

Great Peacemakers is written by husband and wife team Ken Beller and Heather Chase.

Ken Beller is cofounder and president of Near Bridge, Inc., a consulting firm that links values to the bottom line and specializes in generational and cultural diversity, visionary leadership, and global sustainability. Ken is the lead author of the highly praised book, *The Consistent Consumer: Predicting Future Behavior Through Lasting Values* (2005, Dearborn Trade Publishing). An acclaimed public speaker and international business leader, Ken has worked in more than twenty countries leading innovative programs for some of the world's most prominent companies and organizations.

Heather Chase is founder of Models with Conscience, an international group of models dedicated to promoting animal-friendly and environmentally-conscious products and causes. She is the author of *Beauty without the Beasts: a Guide to Cruelty-Free Personal Care* (2001, Lantern Books). For seven years she served as the awards plaque presenter for The Humane Society of the United States' annual Genesis Awards, which are televised nation-wide and honor the major media for raising awareness of animal issues. She has received a Positive Notes Award from the *Earth Island Journal* and a Giraffe Award from The Giraffe Project for "sticking her neck out for the common good."

A husband and wife team, Ken and Heather are working to promote peaceful and sustainable living throughout the world. They live in an environmentally friendly cast earth/straw bale home in the American Southwest.